



PRIVATE SCHOOLS WITH PRESCHOOLS 2022 PACKAGES

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Private Schools with Preschools

Our readers are your audience! KidsOutAndAbout's main campaign focus for private schools is November through April, and for preschools it's January through June, but we promote both year-round. Make sure your open houses—virtual or in-person—are posted to our calendar (that's free). **Then choose one of the packages below.**

✓ INTRO: ~~\$1000~~ \$800

- 12-month content ad on private school page (ads are on top framed in gray)
- 12-month content ad on preschool page
- A paragraph in our private school newsletter the first or second Monday of November
- A paragraph in our preschool newsletter the first Monday of January

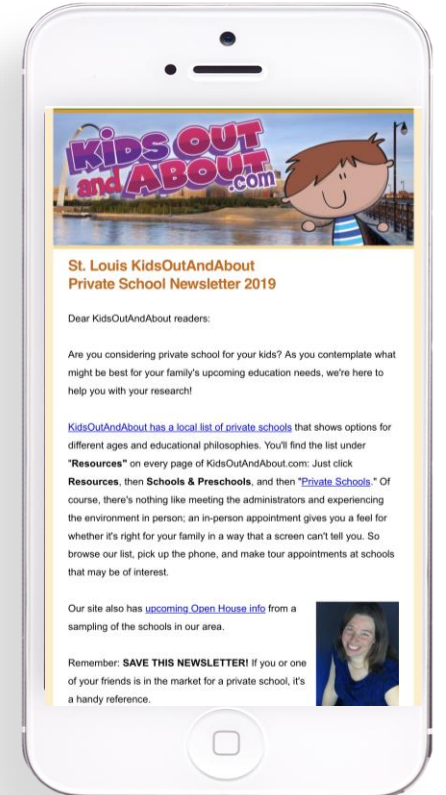
✓ STANDARD: ~~\$2700~~ \$1995

- Everything in the intro package plus...
- An exclusive, dedicated E-Blast (5-8 paragraphs + graphics) going out to all newsletter subscribers
- A video ad (link or MP4) rotating at the top of each page for 1 month (shared space)
- Main camp page advertising + paragraph in March and April editions of camp newsletter OR one extra month of video advertising

✓ PREMIUM: ~~\$5700~~ \$3800

- Everything in the intro and standard packages plus...
- 12 paragraphs in weekly e-newsletter: 110 words + a square graphic or logo + link to your site (once/month)
- One extra dedicated E-Blast (total of two)
- Square ads (250 x 250): 12 months
- Leaderboard ad (728 x 90) in exclusive space for 1 month or shared space for 2 months (depends on availability)
- Two extra months of video ads
- Camp subject page advertising or equivalent

SAMPLE PRIVATE SCHOOL NEWSLETTER



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

CONTACT: Lisa Predmore | 585-633-8400 x703 | lisa@kidsoutandabout.com

THANK YOU



Connect with us
to get started!

CONTACT :

Lisa Predmore

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We look forward to
helping our readers
see what makes your
school unique!